



KINGPINS QUARTERLY

From denim people, for denim people.



About Kingpins

The denim industry is a low-key community built on heritage, passion, innovation and connection.

We launched our jeans supply chain show in 2004 in New York as a way to connect the denim industry. But we soon realized the denim community is even larger than we thought, and we took our concept around the world and are now the largest Denim Supply Chain show in the world with contact to 20,000 denim professionals.

We are committed to sharing ideas with the denim industry and inspiring each other to continually learn as much as we can. We strive to be productive and progressive members of the indigo community and are dedicated to bringing sustainability and best practices to our industry.

Our Milestones



2014: Global Denim Awards, sponsored by e3 Cotton, a first-of-its-kind runway show and competition to create a directional platform for the future of denim design, innovation, sustainability and craftsmanship

2015: Kingpins Transformers, a series of summits dedicated to making the jeans industry more environmentally viable, socially responsible and financially sound through education and discussion

2016: Kingpins China City Tour, a traveling denim sourcing show that stops in important but under-served denim cities in China

2019: KP2C, a consumer-facing denim festival, debuted as part of China City Tour

2020: Transformers Foundation, a non-profit organization dedicated to taking denim into the future with a focus on sustainability, the environment and innovation

2020: Kingpins Media, our boutique production company, comprising the Kingpins website as a media platform for the industry with news, profiles, trend content and white papers as well as an industry newsletter and podcast series



Content

TOPICS

Fibres
Trade
Design
Sustainability

Compliance
Supply Chain
Innovation
Profiles

PRINT DISTRIBUTION SCHEDULE

October

Kingpins Amsterdam
Kingpins Hong Kong
Kingpins China

January

Kingpins New York
Texworld New York
Texworld Paris

April

Kingpins Amsterdam

July

Kingpins New York
Texworld New York
Texworld Paris



Advertising

Ad Sizes

Single Page
Spread

Special Placements

Inside Cover
Inside Back Cover
Back Cover

Branded Content

Enhance your marketing efforts. Allow Kingpins Quarterly editors to craft your company's message. Contact Vivian Wang at vivian@kingpinsshow.com to get started with your custom content piece today.

Ad Specs



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Non-Bleed**
Size

mm / Inches
280 x 330 / 11.024 x 12.992

**Spread Live /
Non-Bleed**
Trim Size

mm / Inches
560 x 330 / 22.047 x 12.992

Full Page Bleed
Trim Size
Bleed Size

mm / Inches
280 x 330 / 11.024 x 12.992
286 x 336 / 11.260 x 13.228

Spread Bleed
Trim Size
Bleed Size

mm / Inches
560 x 330 / 22.047 x 12.992
566 x 336 / 22.284 x 13.228

Safety Margin

Keep all live matter at least 15 mm [.591 inches] from head, foot, gutter, and outer trim.

Density: Maximum 300% ink coverage

Resolution: 330 DPI; High Res

Fonts: Embed all fonts

Color:

- CMYK only
- Convert any spot colors to CMYK
- Black text 100% black
- No RGB; No PMS colors
- Profile PSO Uncoated

Format: Export as a press ready pdf with all printers' marks as single pages

Margin: Keep all content at least 5mm [.197 inches] from crop marks/trimming lines

Send ads to: Gordon Heffner at gordon@kingpinsshow.com



Contact Us

Vivian Wang

Kingpins Quarterly Sales Director

vivian@kingpinshow.com